

Continuum of Participation



**WINDI PADIA
EDUCATION SECTION MANAGER
COLORADO DIVISION OF WILDLIFE**



Event-oriented

2

- Novice to active participant
- The big picture



- Focused on activities and events (not resources)

Continuum

3

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

**Awareness
/Interest**

**Education
/Basic
Skills**

**Outdoor
Events**

**Mentoring
/Social
Support**

**Advanced
Skills**

**Active
Participation**



Awareness/Interest

4

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

Awareness
/Interest

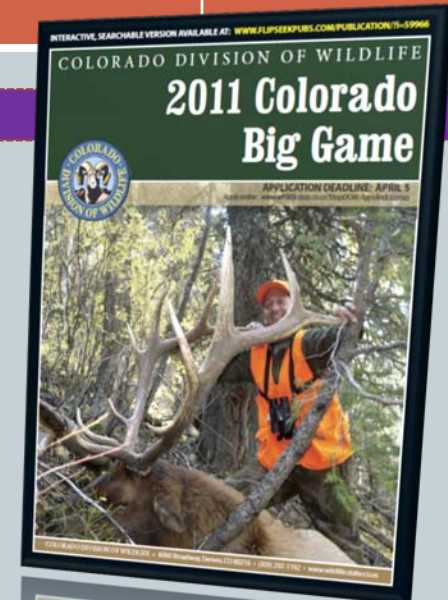
Education
/Basic
Skills

Outdoor
Events

Mentoring
/Social
Support

Advanced
Skills

Active
Participation



Education/Basic Skills

5

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

**Awareness
/Interest**

**Education
/Basic
Skills**

**Outdoor
Events**

**Mentoring
/Social
Support**

**Advanced
Skills**

**Active
Participation**



Outdoor Events

6

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

**Awareness
/Interest**

**Education
/Basic
Skills**

**Outdoor
Events**

**Mentoring
/Social
Support**

**Advanced
Skills**

**Active
Participation**



Mentoring/Social Support

7

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

Awareness
/Interest

Education
/Basic
Skills

Outdoor
Events

Mentoring
/Social
Support

Advanced
Skills

Active
Participation



Advanced Skills

8

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

Awareness
/Interest

Education
/Basic
Skills

Outdoor
Events

Mentoring
/Social
Support

Advanced
Skills

Active
Participation



Active Participation

9

facebook



Wall

Info

Photos (86)

Friends

Friends

Photos (86)

RECRUITMENT

**Awareness
/Interest**

**Engagement
/Participation**

MS

**Mentoring
/Social
Support**

RETENTION PROGRAMS

**Advanced
Skills**

**Active
Participation**

DOW Examples

10

RECRUITMENT PROGRAMS

RETENTION PROGRAMS

Awareness/ Interest	Education/ Basic Skills	Outdoor Events	Mentoring /Social Support	Advanced Skills	Active Participation
Marketing	Hunter Education	Shooting clinics	Volunteer programs	Fly-fishing seminars	Promote hunting & fishing
Public information	Hunting/ Fishing 101 Seminars	Fishing clinics	Hunter Outreach	Instructor workshops & training	Provide resources
Websites	Elk Hunting University	Outdoor Heritage Day	Family Fishing Days		Customer service tools
	Archery in the Schools	Archery clinics	Women Afield		
	Fishing in the Schools				

Your Programs

11

